



Help others to Do, Hear, & See

Communicate

&

Advance

Give real examples. Name names.

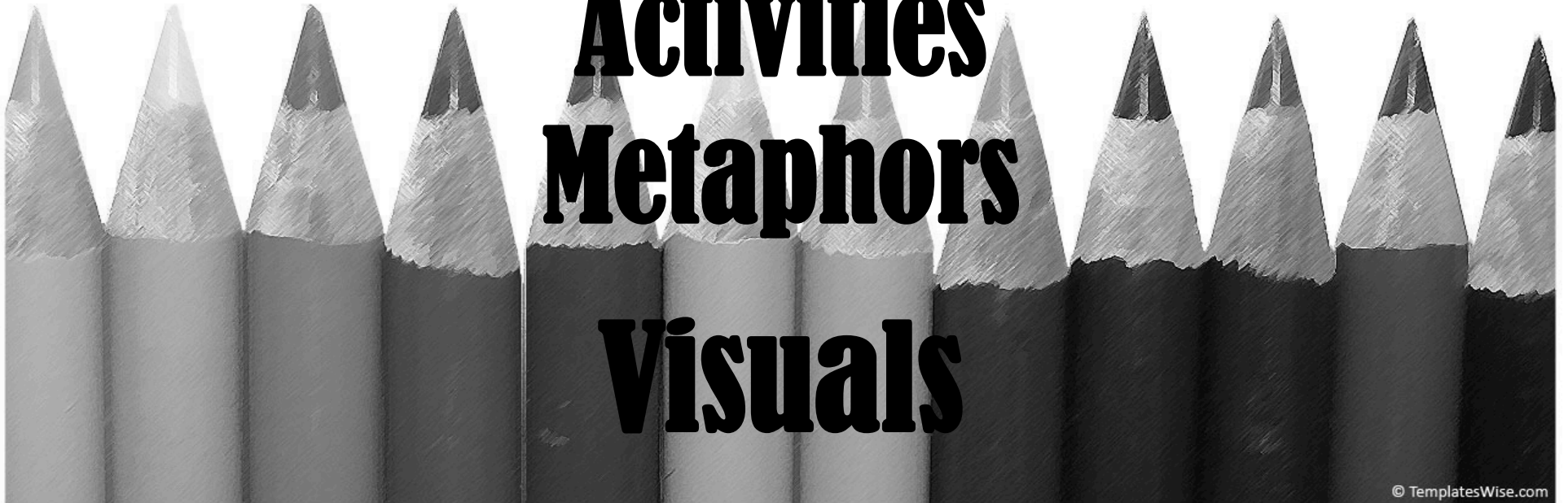
Simple SAM V

Stories

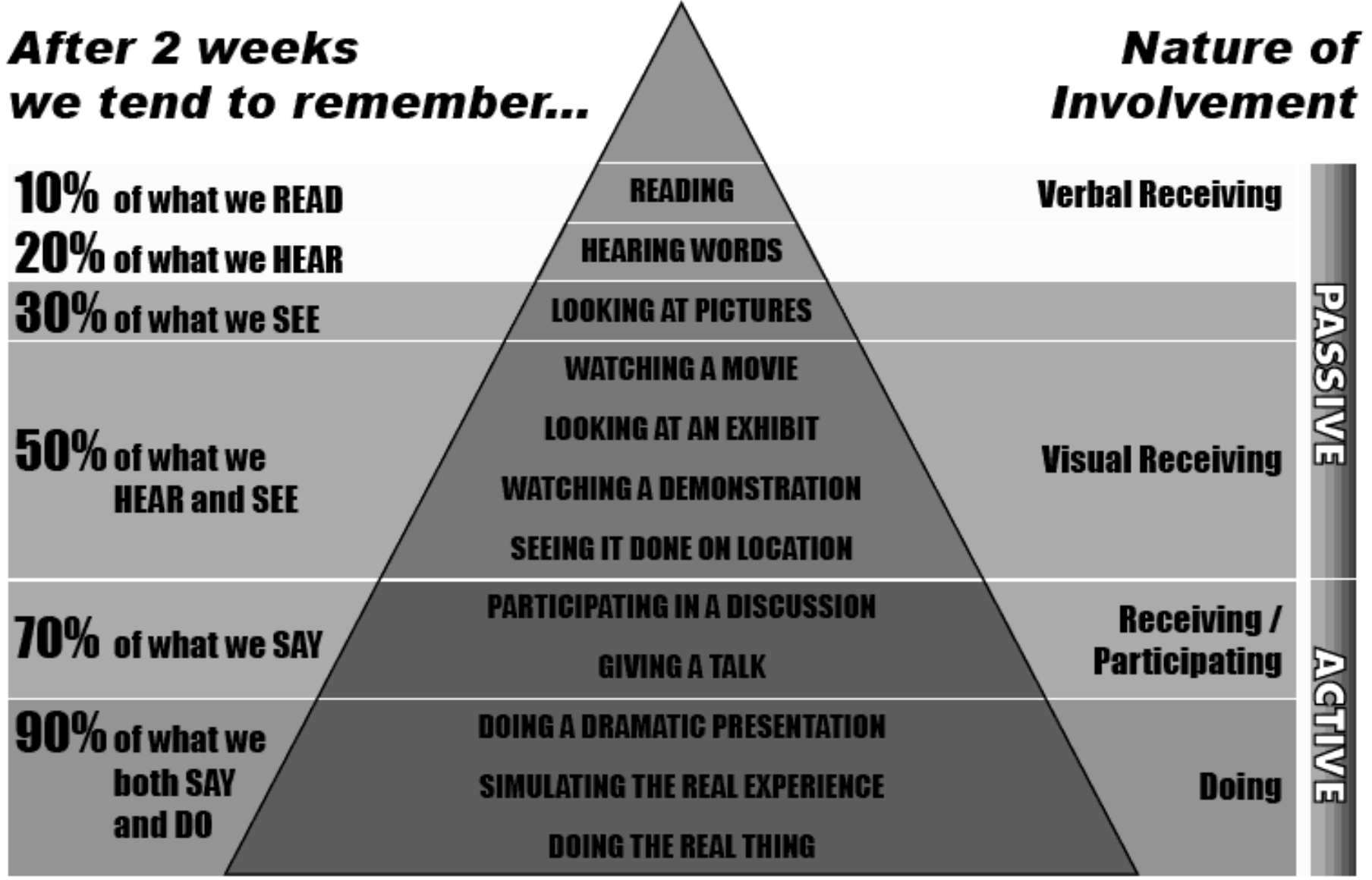
Activities

Metaphors

Visuals



Cone of Learning (Edgar Dale)



Edgar Dale, *Audio-Visual Methods in Technology*, Holt, Rinehart and Winston.

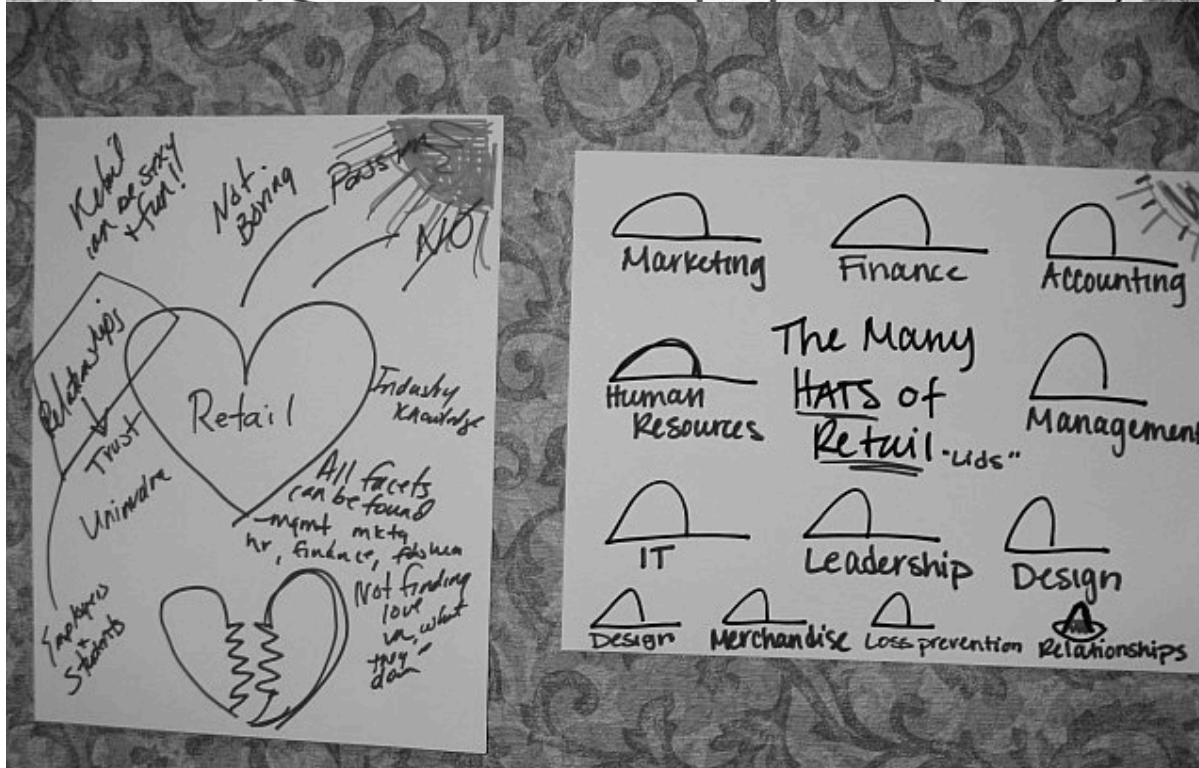
SHOWCASE CONCEPTS FOR VALIDATION, DEVELOPMENT, & IMPROVED COMMUNICATION





Create a mini-conference with poster presentations to visually show the ideas you launched.

Have an Innovation Fest type event for all staff to kick off the year in January where people bring their innovation concepts in and showcase in mini-poster format (single visual sheets). Like in a gallery, they can show and give/get feedback/insight to move closer to enacting the innovative idea. They get help working on their individual innovation challenge project and group/division themes will emerge.





The Raving MANIAC

Issue 3

December 1, 2010

MANIAC Studio Co-Working

We've had a studio co-working time at the Union almost every Monday since July. We are now taking it off campus and moving around to different coffee shops on different days.

Why not create your own studio co-working time with others at UW? Co-working is a way to work with different people who aren't a part of your office away from the office.

Step 1: Pick a place and time. This can be anywhere with free WiFi.

Step 2: Email different people to bring their laptops & some work to do.

Step 3: Meet and bounce ideas of each other, give insight, and see the multidisciplinary fun effect of collaborating with new people and working away from the office.



At the next Innovation and Collaboration Café we will focus on creating simplicity in the mix of complexity. We need some guidance for this workshop, so please take this survey!

Where is your complexity at work and where is simplification needed?

[MANIAC Website](#)

Upcoming MANIAC Events

Developing Innovation through Collaboration, Creativity & Communication
Dec. 8 and Dec. 15 @ 1-4:30
Info. & registration [Click here](#)

This event is led by our featured MANIAC and helps you to develop new innovations that can contribute to doing meaningful new things, improving processes for problem solving and having greater success in your work. At this event, you will meet new people and work with others to systematically generate and develop new ideas for the challenge of your choosing. Be guided step-by-step and activity-by-activity through an innovation process to develop and take action on new ideas for your real project.

"Planting a MANIAC Garden" Breakfast

Dec. 14 @ 8-9:30 a.m.

Info. & registration [Click here](#)

These bi-monthly gatherings allow us to share creative approaches to professional challenges, identify new tools and strategies that can help us transform creative ideas into innovative solutions, and promote relationships that can help us address emerging needs as they arise. It will be led by Erin Schneider, last month's "Know Your MANIAC," a woman passionate about bringing abundance and balance to our Earth's systems.

Servant Leadership Study Group

Dec. 8 @ 8:30-10:30 a.m. [TUTU](#)

There is a rapid shift away from traditional hierarchical models of leadership towards servant-leadership. Servant-leadership seeks to involve others in decision-making, is strongly based in ethical and caring behavior, and enhances the growth of workers while improving the caring and quality of organizational life.



Darin Eich is passionate about helping others learn innovation

and great people willing to connect, collaborate, and create. Darin has found MANIAC to be a welcoming space where new ideas can be inspired, developed, launched quickly. MANIAC has provided Darin not only with an innovation community but many friendships and new programs to develop. Darin is passionate about helping as many people as he can to learn innovation simply in a motivating way. He is facilitating a 2-part workshop in December on [Developing Innovation through Collaboration, Creativity & Communication](#).

Know Your MANIAC!

Darin Eich came to UW in 2003 and has a Ph. D in Educational Leadership & Policy Analysis. Darin helped to establish an innovation consulting company called Brain Reactions. Brain Reactions began with recruiting and training the most creative students from UW and then engaging them in brainstorming for innovation projects for top organizations. This helped him narrow in on his deep interest of innovation. There was still opportunity to go deeper. In 2006 Darin and his BrainReactions colleagues created and launched Innovation-

Trip and brought a group of global executives to Harvard & MIT and to Silicon Valley for visits to IDEO & Stanford. It was a intensive week of American innovation. Darin's interest became more focused...from generating innovation for companies, to training & facilitating innovation learning for Universities. Back in Madison, he was introduced to Harry in OHRD and spoke at an event for this curiously named new endeavor called MANIAC. MANIAC felt like home to him. It had his favorite things in one space: UW, programs, innovation, learning,

[The Madison Area Network for Innovation and Collaboration](#)

Innovation E-Newsletter

Monthly E-newsletter on innovation that goes out to all staff and students in the division. It showcases new innovations that have been launched, shares ideas in development, and opens up challenges to everyone to share insight. It also reiterates important tips, tools, or innovation process activities. Keeps the innovation focus on the radar and sustaining.

CONCEPT IDEA: Innovation Workshop Highlight **Video on Blog**

MORE SPECIFICS: Show slides and quickly review for people what was done in the workshop by narrating and recording an advancement of all of the slides in order. 10 minute video also will help people who missed parts get caught up and see how the whole innovation process fits together.

Innovation Workshop Highlight Video

People can pause video to see "digital slide" longer

Screen Capture Pro Software

Connect to other resources on website video is hosted on

iMovie Software

Lead with Innovation Process Prezi Zoom

YouTube Upload

End of video updates on what to do next

Embed on InnovationLearning.org

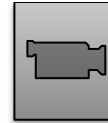
Email link to participant list

Talk them through what we did in workshop

10 minutes long

Show all slides in order & activity sheets

Innovation Workshop Highlight Video on Blog



Show slides and quickly review for people what was done in the workshop by narrating and recording an advancement of all of the slides in order. 10 minute video also will help people who missed parts get caught up and see how the whole innovation process fits together.

<p>Developing Innovation</p> <p>© Bertelsmann-Pub. B., 2011</p>	<p>Innovation is Natural Root Down & Branch Out</p>	<p>Breakthrough Ideas</p>	<p>Disruptive Innovations</p>	<p>Ideas! Innovation: Successful Implementation of Creative Ideas</p>	<p>Why Innovate? Respond to Change.</p>														
7	8	9	10	11	12														
		<p>Innovation System</p>		<p>standard turkey rocker star trek the pan</p>	<p>How to Cook a Turkey</p> <p>"Put [the turkey] in the oven for four minutes. The oven is hot—better than the sun—about 30 degrees."</p> <p>"Put the turkey in a big bowl and put it in the oven. Cook the turkey for 15 hours. It is done when it's not burned. Climb inside and eat it, but only after you shut off the oven."</p>														
13	14	15	16	17	18														
<p>Harvard Business Review</p> <p>THE INNOVATOR'S DNA</p>	<p>The Innovator's DNA</p> <p>Observing Experimenting Questioning Networking Associating</p>	<p>Disciplined Ethical Respectful Synthesizing Creating</p> <p>FIVE MINUTES FOR THE FUTURE</p>	<p>Cone of Learning (Edgar Dale)</p> <p>After 2 weeks we tend to remember:</p> <ul style="list-style-type: none"> 10% what we read 20% what we see 30% what we hear 50% what we do 70% what we say 90% what we teach others <p>History of Development</p>	<p>Challenge Observations & Insights</p>															
19	20	21	22	23	24														
<p>Strengths, Interests, Values</p>	<p>What makes a challenge worth pursuing?</p> <table border="1"> <tr><td>Fits your Purpose</td><td></td></tr> <tr><td>Stakeholder Interest</td><td></td></tr> <tr><td>Resources/Support</td><td></td></tr> <tr><td>Current Need</td><td></td></tr> <tr><td>Time to Launch</td><td></td></tr> <tr><td>Risk</td><td></td></tr> <tr><td>Strategic Fit</td><td></td></tr> </table>	Fits your Purpose		Stakeholder Interest		Resources/Support		Current Need		Time to Launch		Risk		Strategic Fit		<p>Challenge Tree</p>	<p>Growing Question Branches from your Challenge</p> <ol style="list-style-type: none"> 1. Start at the trunk Help colleges learn innovation by doing it to improve their part of the university 2. Go out to the branches Marketing, Operations, Academic, Service, Staff, Students, Faculty, Community, Partnership 3. Now go down to the roots How to have a "culture of innovation" in our division where we are continuously innovating in many areas 	<p>MIND MAP (Made with XMIND)</p>	
Fits your Purpose																			
Stakeholder Interest																			
Resources/Support																			
Current Need																			
Time to Launch																			
Risk																			
Strategic Fit																			
25	26	27	28	29	30														

Challenge: Helping colleges learn and do innovation for their challenge.

Question: How can I use social media & technology to help people learn and do innovation?

Stakeholder problem observations: "I wasn't able to make part 1 but will come to part 2, what did I miss?" "There are many things not in the packet, can you share the slides?"

The solution is to help people recall, go back, be prepared, and get connected to me.

The image shows a screenshot of a website for Darin Eich, Ph.D. The header features a forest background with the text "Innovation, Leadership, Communication, & Collaboration" and "Workshops, Speeches, Programs, Training, & Webinars". A portrait of Darin Eich, Ph.D. is in the top right. A navigation bar includes "ich.com", "Innovation Learning", "Workshops & Speeches", and "About Darin".

The main content area has a video player titled "Innovation Workshop Highlight Video on Blog" with a play button. Below the title is the text "Developing Innovation Workshop Part 1 Highlights: Process, Slides, Activities, & Examples". The video thumbnail shows a landscape with a path and an "Innovation System" diagram.

On the right side, there is a "Free Download Self Innovation Guide" form with fields for "Name *" and "Email Address *", and a "Download" button. Below the form is a "Connect With Me" section with social media icons for Facebook, LinkedIn, Twitter, Google+, and RSS. Text below the icons says "Email darin@darineich.com about bringing his facilitation, speaking, workshops, or program development to your organization or conference."

At the bottom right, there is a "Find us on Facebook" section with a Facebook icon and the text "Innovation Learning by Darin".



CONCEPT IDEA: Kahn academy & YouTube style innovation videos

MORE SPECIFICS: 10-15 minute long YouTube style videos embedded in sequence on InnovationLearning.org webpage. Model after the AppSumo model for video training programs.

RAPID PROTOTYPE



LAUNCH RAPID PROTOTYPE

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Search



How to Create a PechaKucha: Develop & Communicate Your Idea

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Developing & Communicating Innovative Ideas

PechaKucha 20x20
Darin J. Eich, Ph.D.



Innovation Learning by Darin Eich

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Write a comment...

Title: How to Create a PechaKucha:
Develop & Communicate Your Idea

Shared with: Public

Tag This Video

**Kahn academy style
innovation video
module program**

**Ten 10-15 minute long
YouTube style videos
embedded in sequence
modeled after
AppSumo training
program delivery on
InnovationLearning.org
webpage. Groups can
watch and do the
activities together to
work on their
individual & collective
innovation challenges.**

BUILD VISUAL CONCEPT SHEETS **& RAPID PROTOTYPES**

1. VISUAL ELEMENT

2. MORE DETAIL

- HOW IT WORKS?

- FEATURES/BENEFIT

- PROBLEM SOLVED

- OPPORTUNITY SEIZED

Elevator Speech: 1 minute pitch of your concept. Communicate it clearly & memorably so the person on the short elevator ride with you understands it and wants to meet to talk further.

