1. Look at your challenge & questions.
2. Number & list the ideas you think, see or hear.

Capture. Be rapid. Go for quantity. Don't judge. Just get the ideas in your mind out.

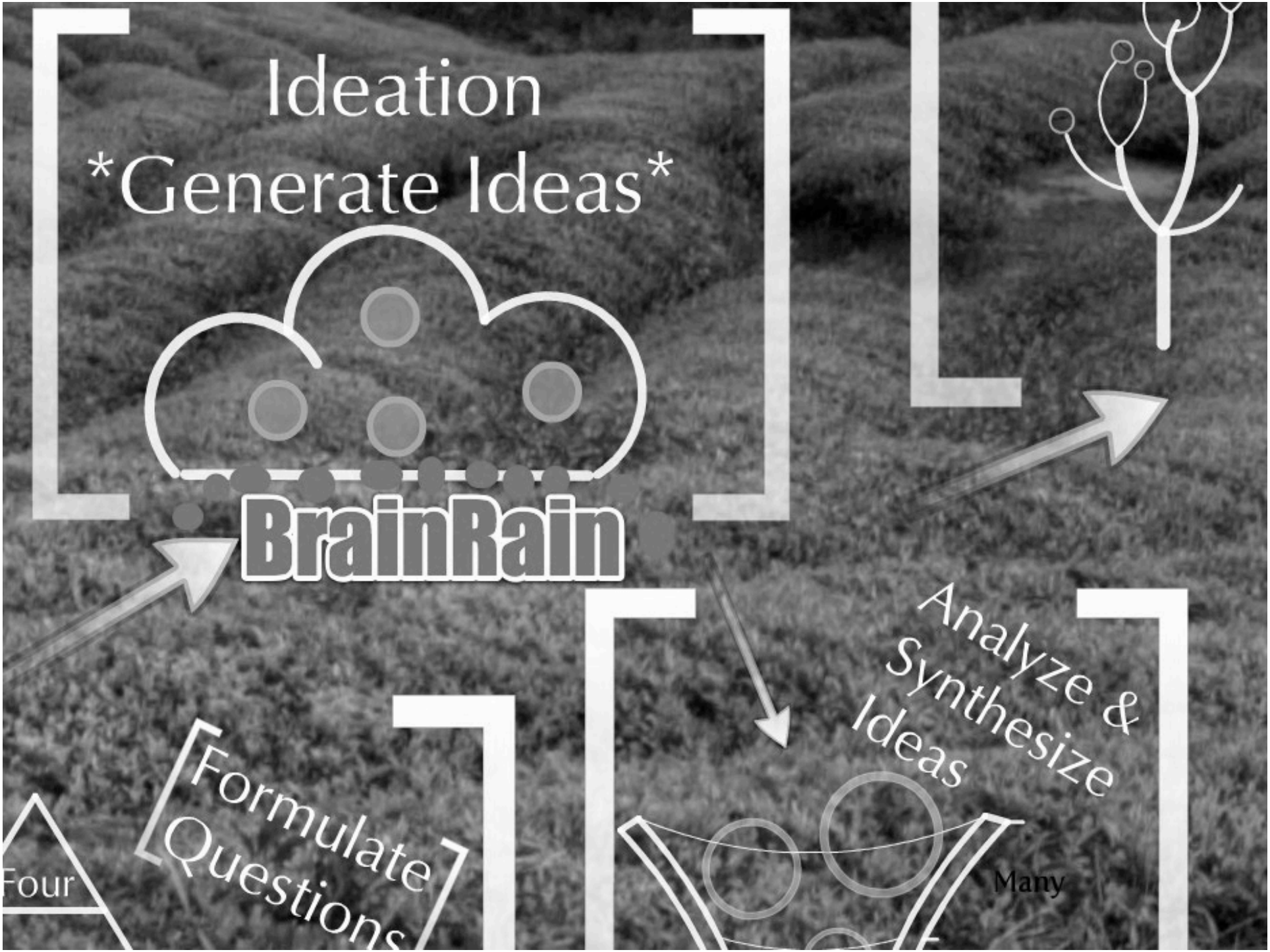
1. Each staff member in division has own innovation project
2. Group innovation projects made up of individual project themes
3. Innovation blog for division-shared articles
4. Kahn academy & YouTube style innovation videos
5. Kick off workshop helping people clarify their challenge
6. Student events where students come in to do the innovation activities and provide outside insight
7. Monthly Innovation E-newsletter for the division
8. Idea wall where people are always posting their favorite ideas
9. "Innovator in Residence" for the semester
10. Short innovation surveymonkey style survey for all staff

IDEA GENERATION TOOLS

1. BRAINRAIN
2. BUCKETS
3. ASSOCIATIONS
4. ANALOGIES
5. VISUALIZATIONS
6. CATALYSTS
7. IMAGINATION
8. SCAMPER

Tips for Generating Ideas

- Capture
- Quantity
- Questions
- Don’t Judge
- Use Tools


Ideation
Generate Ideas
BrainRain
Analyze &
Synthesize
Ideas
Many
Formulate
Questions
Four

What new UW programs to help people learn & do innovation may earn funding?

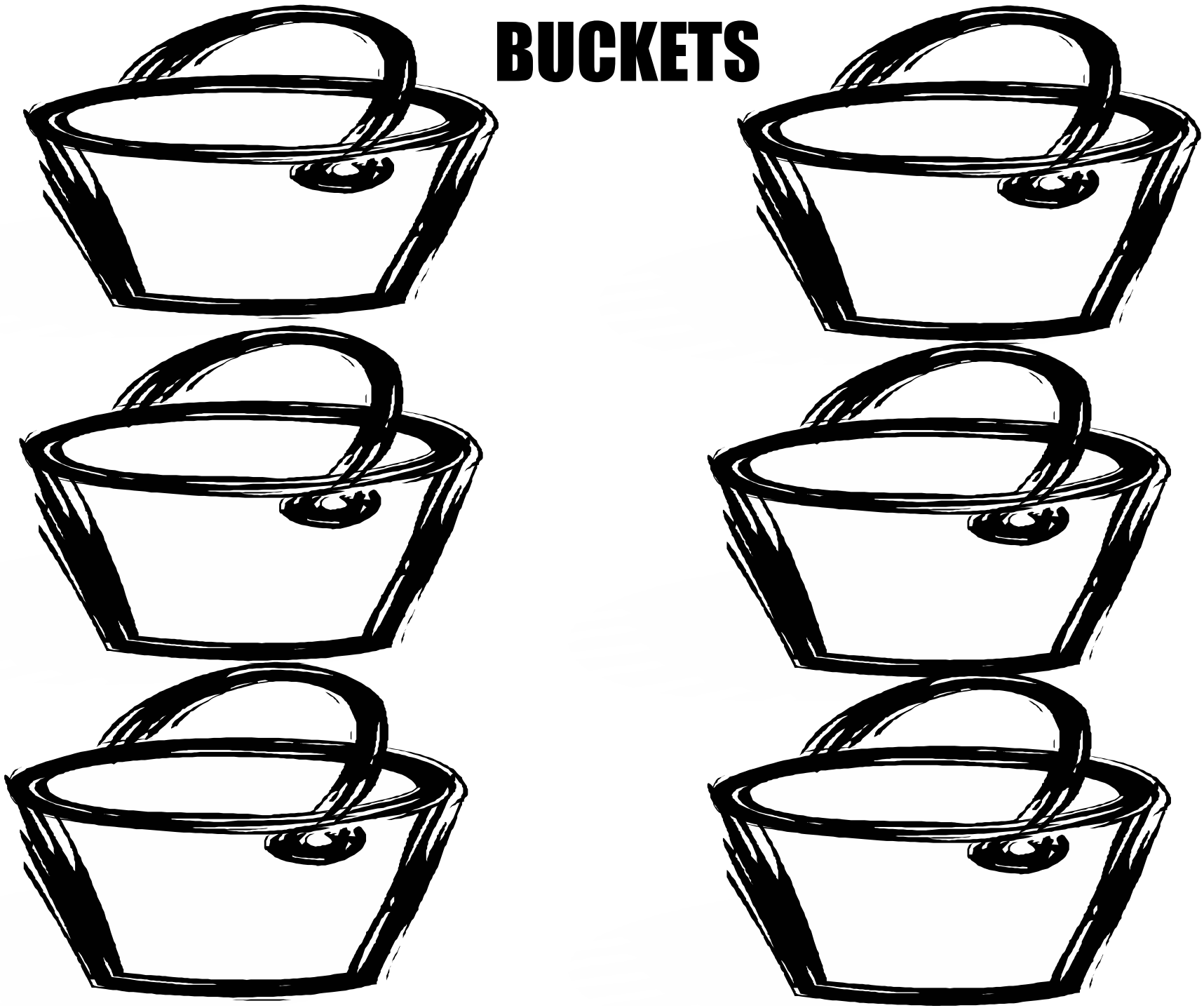
1. Start Interdisciplinary Innovation Learning Center
2. Full time faculty position
3. Full time interdisciplinary hybrid position
4. Innovation Facilitation option from OQI
5. Project in a division/unit/ department to facilitate a common challenge project
6. Revenue generating webinar product in DCS
7. Education outreach collaboration for educating innovation
8. Grant funding to operate generally from OHRD or OQI or Provost Office
9. Strategic priority project in a dept (ED Distance Ed)
10. Innovation Workshops for and within departments
11. Learning/Doing program for students/all funded through foundation
12. Student initiate funded through student funds to help them innovate
13. Innovate Yourself programs funded by individuals and other sources
14. Grad student interdisciplinary innovation learning series
15. Business school-entrepreneurship program development & facilitation
16. Innovation course at UW in Living-Learning Community
17. UW activities for stakeholders (alums, board) in various Centers
18. Innovation speech for events with paid speaking fee from that budget
19. Kauffman Foundation Innovation in Education VC program
20. Partner with an association to offer innovation programs to colleges
21. Focus program on how to do things with less money (saving)
22. Focus program on ideas to generate funding or revenue for your program/initiative
23. Program focused on effectiveness…saving time which is money

BRAINRAIN

Rapidly number and list ideas for each question. Go for quantity. Don't judge. Just get the ideas in your mind out so a new idea can appear.

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

BUCKETS



General Questions

1. How might we create a culture of innovation in our division?
2. How to help people learn innovation by doing it for their own challenge?
3. What ongoing innovation programs can be developed?
4. What single events could be facilitated?
5. How can technology be used to help others innovate?

Communicate & Advance
Innovation System
Develop Concepts
Ideation
Generate Ideas
Test & Select Concepts
Analyze & Synthesize Ideas
Formulate Questions
Research to Identify Problems & Opportunities; Clarify Challenge
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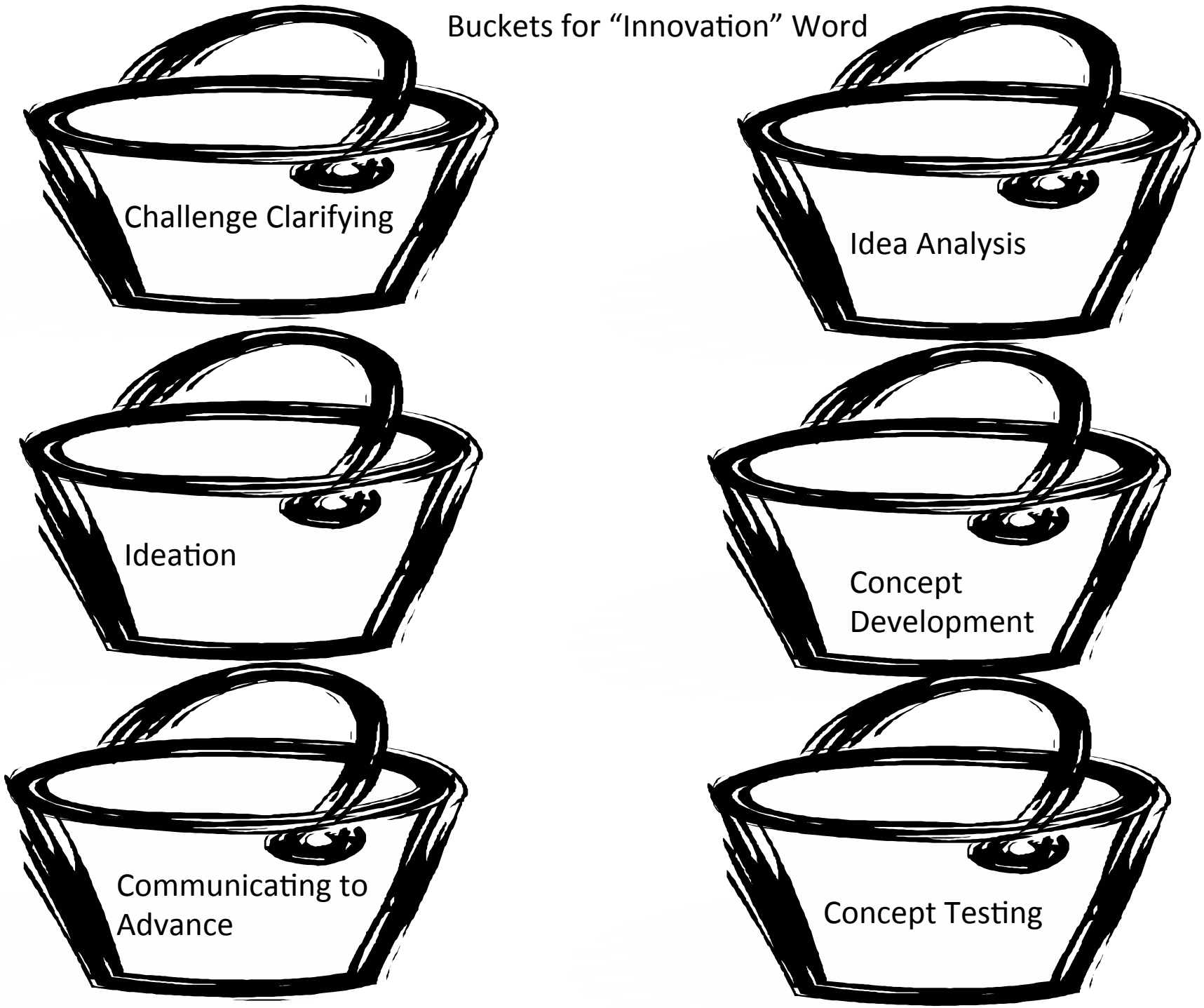
InnovationLearning.org

Buckets for “Innovation” Word



The Innovator's DNA

2000 2005 2010

Observing

Experimenting

Questioning

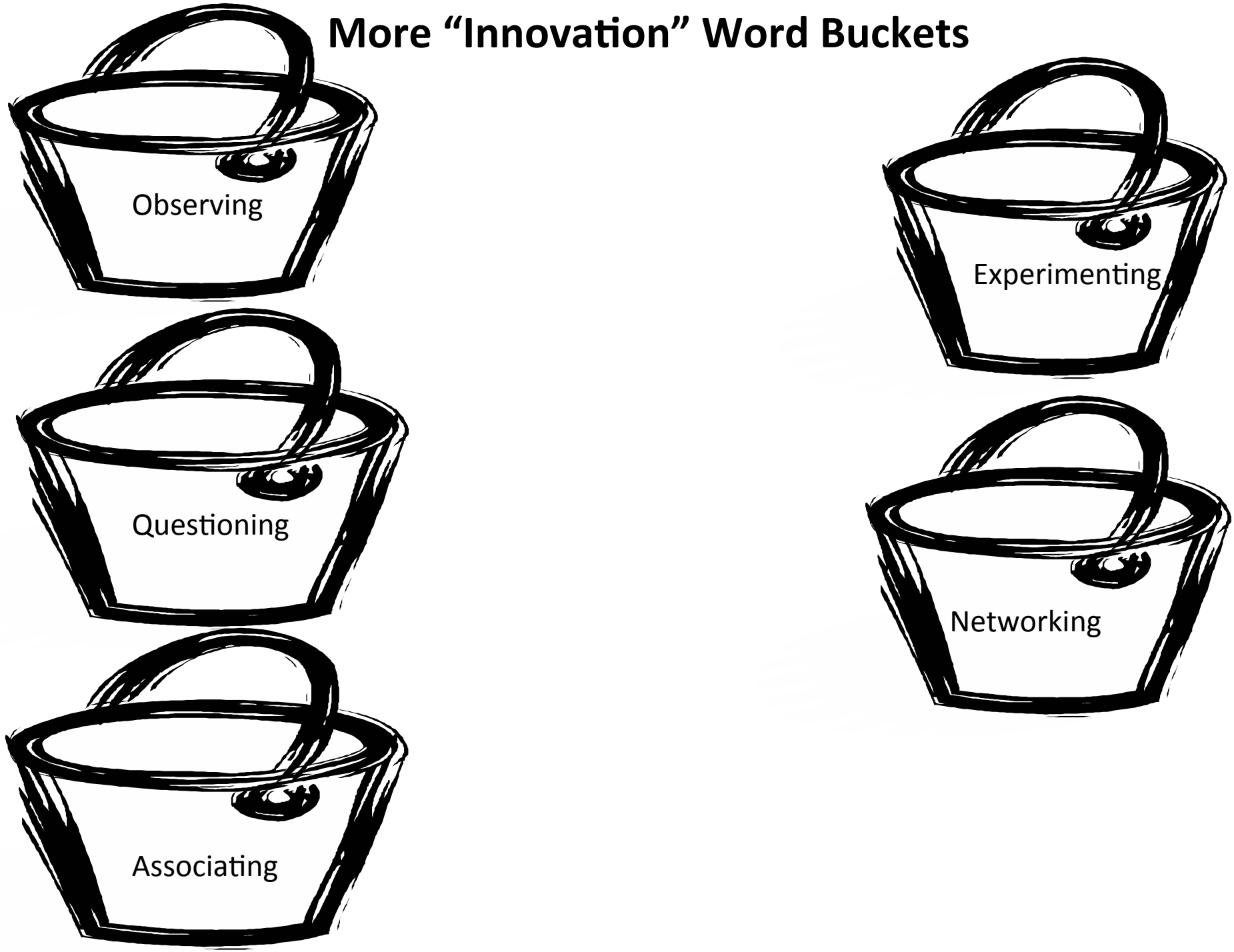
Networking

Associating

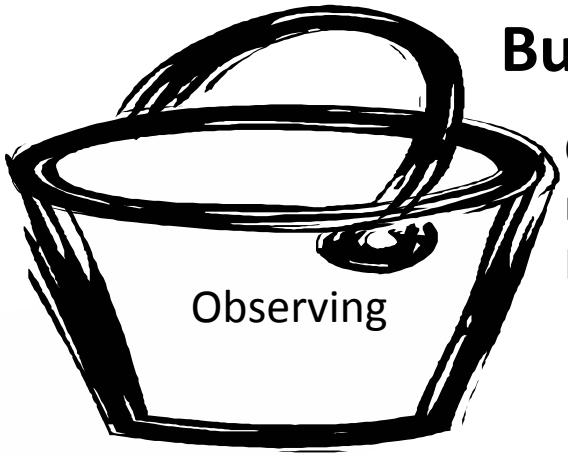
Modules by Dann Eich, Ph.D.
InnovationLearning.org

The Innovator's DNA authors are Dyer, Gregersen, & Christensen

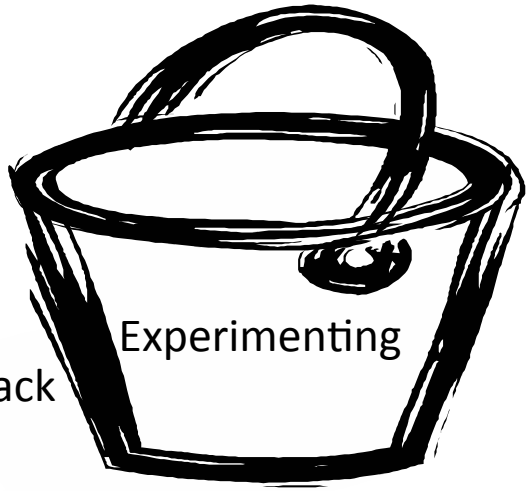
More “Innovation” Word Buckets



Bucket Drop Ideas for "Innovation" Word

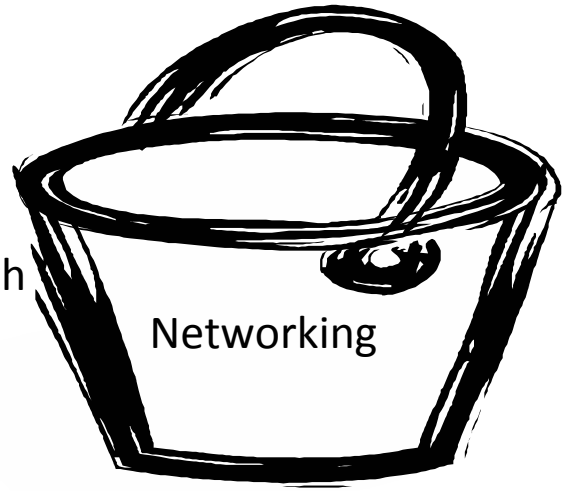


O1. Observe student group meeting with journal to see How students communicate



E1. 2 minute experiment in staff meeting with post it note feedback

Q1. 3 key questions to ask 3 people today



N1. Set up coffee shop meeting with 1 new person to discuss challenge

A1. Create a list of keywords that relate to your challenge to help you generate ideas