



**BUCKET
FILLS**

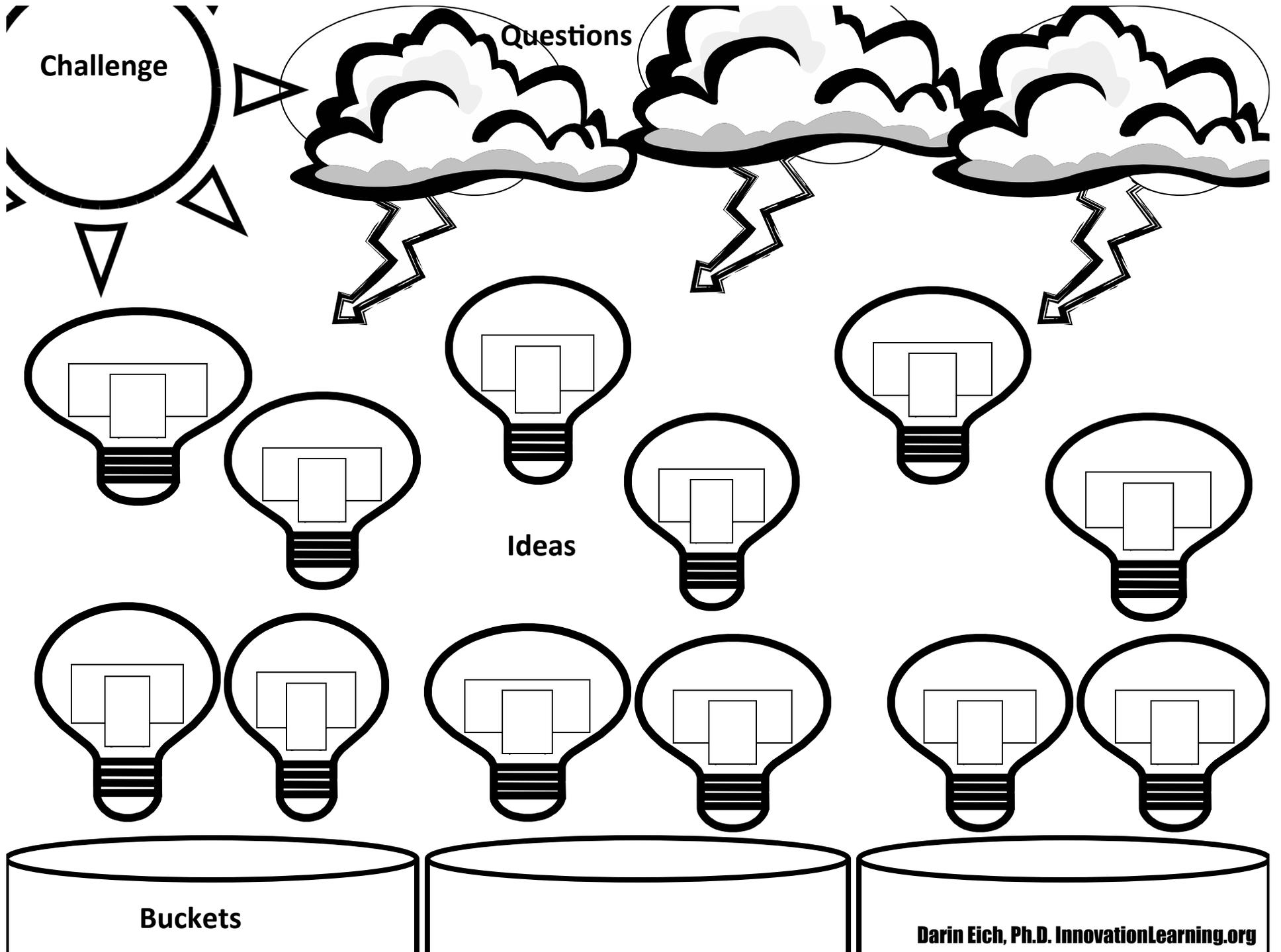
“Networking” Bucket

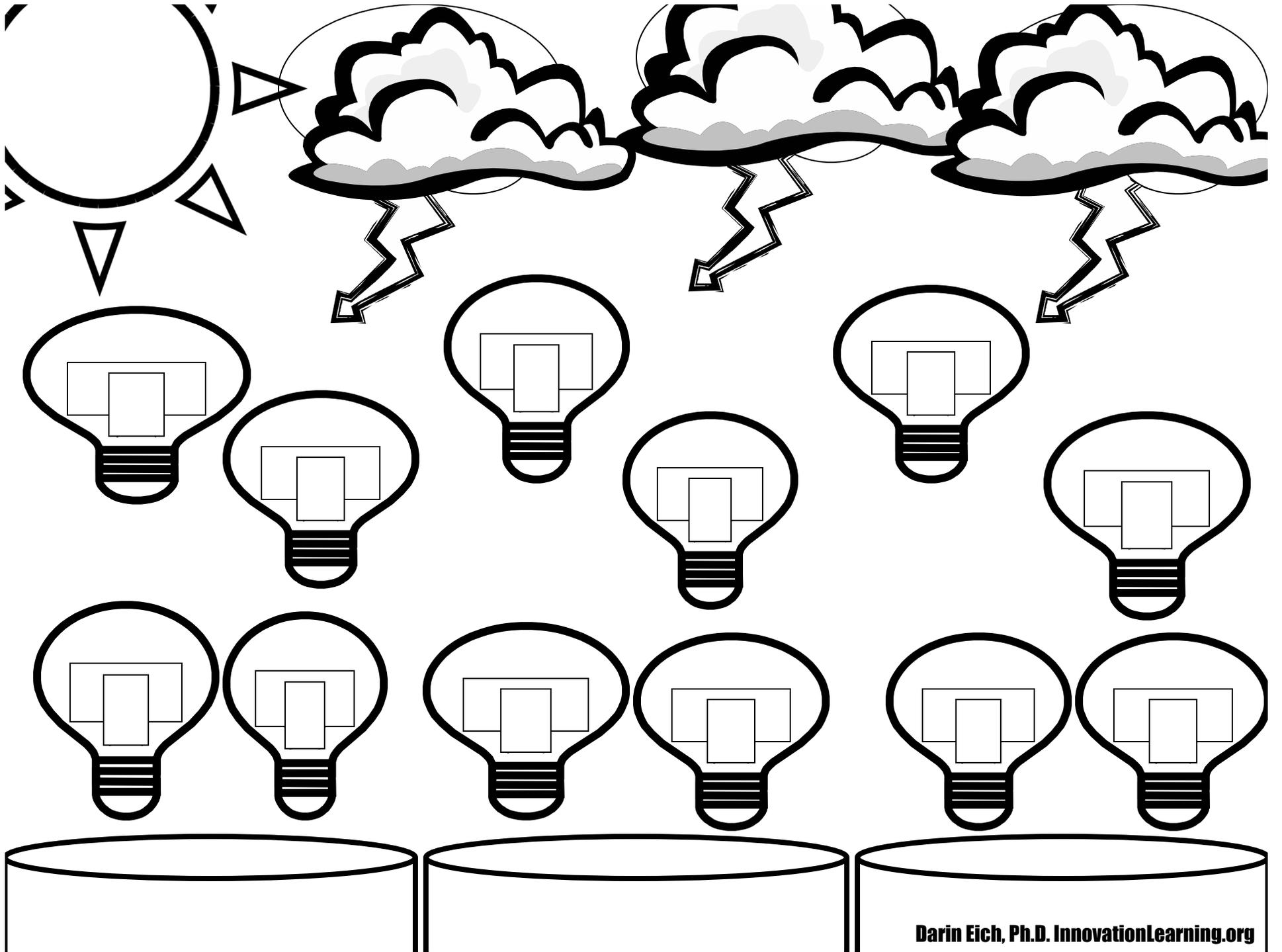
Question: How to help college staff learn and do innovation for their challenge.



I will generate a list of ideas inspired by “networking.”

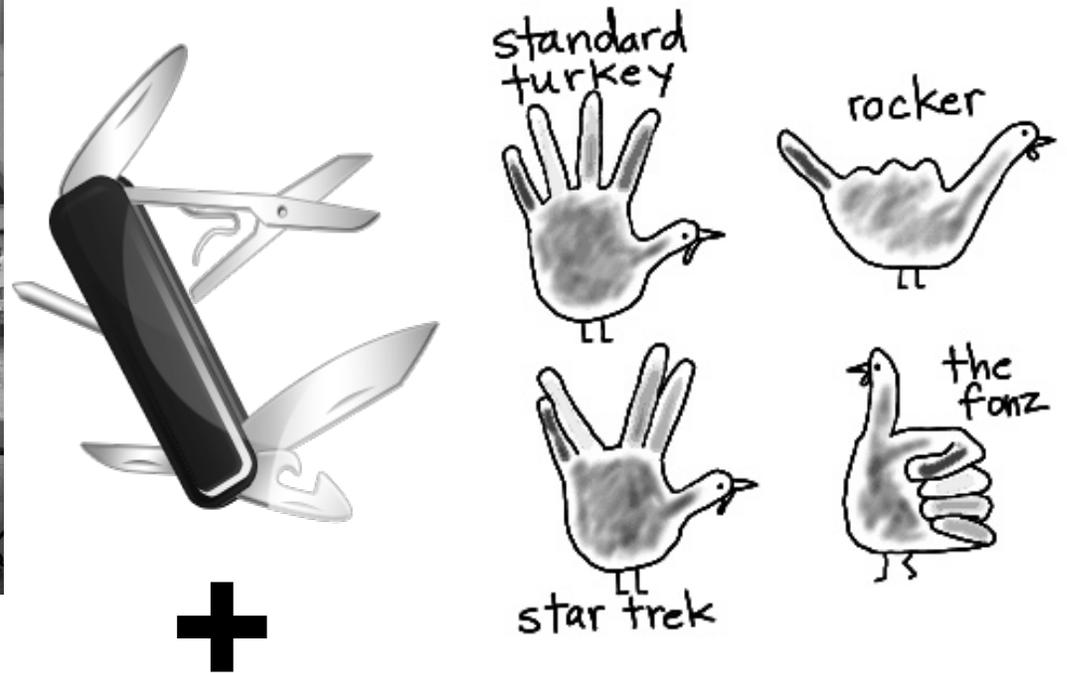
- 1. Each staff member has a 3 minutes conversation about their challenge with 3 other staff members each meeting.**
- 2. Encourage them to set up 3 coffee meetings per month with people outside of my program.**
- 3. Post your challenge to your network on Facebook and see if anyone has any thoughts for you.**
- 4. Search LinkedIn for people who have a position like yours at other universities. Ask them what they do at their school about the challenge you’re working on.**
- 5. Bring a friend along to a networking event each month. Build your network with new people.**
- 6. Brush up on your networking skills...research online how to be a better networker.**
- 7. Nail your “elevator speech.” Craft a one minute speech about your challenge that you can share with people quickly at events.**
- 8. Tell a stranger in the hallway what your challenge is. Tell them you want to bounce something off of them.**
- 9. Keep a networking journal to assess the networking you are engaging in. Write the name of the people you talked to about your challenge and what they said.**
- 10. Focus on students. Get them on LinkedIn and into your network there. Message them when they signed up to see what insight they have for you and your challenge.**





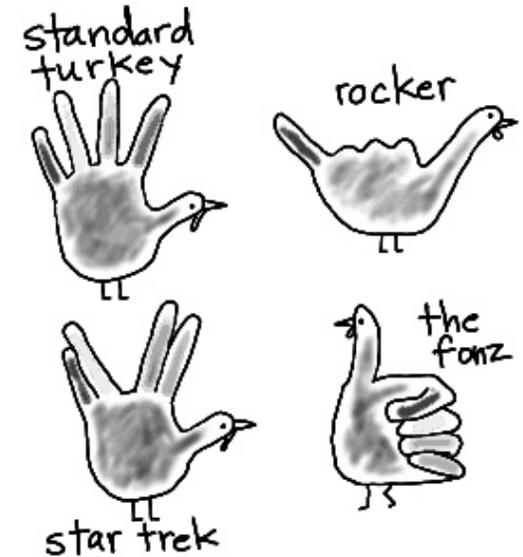
Image, Object, & Word Associations

Associate Ideas for your questions from looking at different visuals, physical things, and statements



My Challenge Topic Questions

1. How might we create a culture of innovation in our division?
2. How to help people learn innovation by doing it for their own challenge?



1. Innovation Displays in open hallway space. Show what you are working on.
2. Have important meetings in a well designed space...like WID.
3. Walking challenge discussion meetings to get blood flowing in brain and better ideas.
4. Create a mini-conference with poster presentations to visually show the ideas you launched.
5. Go to UW events when the topic is innovation related...like how a discovery happened.

1. Build an actual toolkit of innovation tools. Bring to each meeting to use with brainstorming is needed.
2. Identify what is "cutting edge" in your field and turn that into innovation questions for ideation.
3. Product that will allow you to simply capture and store your ideas. Pen & Paper together in one.
4. Google how innovation happens in Switzerland.
5. Cut it 6 different ways-6 person group brainstorm.

1. Challenge focuses based on the current season.
2. Show example of 4 different ways to approach 1 challenge
3. Concept sheets with a headline and color a visual symbol.
4. Brainstorming sessions in sign language.
5. Innovation greatest hits storybook or concert for division.

Group Brainstorming Rules

- 1) Go for quantity**
- 2) Defer judgment**
- 3) Be visual**
- 4) Headline it**
- 5) Encourage wild ideas**
- 6) Build on the ideas of others**
- 7) Stay focused on the topic**



(Developed by Alex Osborn, IDEO, & BrainReactions)

Silent BrainWriting Sheet

1. Write Your Key Question at the Top

2. Pass the sheet around the table with each person adding ideas down their column.

Person A

Person B

Person C

