Owl Analysis

Idea Selection for Analysis

While reviewing the idea list for themes, highlight some of the best ideas. These ideas are ones you are passionate about. They may be novel and can fit your criteria, or they are ones with promise to develop further.

1. Look at your challenge & questions.
2. Number & list the ideas you think, see or hear.
Capture. Be rapid. Go for quantity. Don't judge. Just get the ideas in your mind out.

1. Each staff member in division has own innovation project

2. Group innovation projects made up of individual project themes

3. Innovation blog for division-shared articles

4. Kahn academy & YouTube style innovation videos

5. Kick off workshop helping people clarify their challenge

6. Student events where students come in to do the innovation activities and provide outside insight

7. Monthly Innovation E-newsletter for the division

8. Idea wall where people are always posting their favorite ideas

9. "Innovator in Residence" for the semester

10. Short innovation surveymonkey style survey for all staff

Synthesis for Idea Themes

Review your complete idea list and identify themes. What did many ideas have in common? What would you call the theme and how would you describe it?

What new UW programs to help people learn & do innovation may earn <u>funding</u>?

1. <u>Start Interdisciplinary Innovation Learning Center</u>
2. Full time faculty position
3. Full time interdisciplinary hybrid position
4. Innovation Facilitation option from OQI
5. Project in a division/unit/ department to facilitate a common challenge project
6. Revenue generating webinar product in DCS
7. Education outreach collaboration for educating innovation
8. Grant funding to operate generally from OHRD or OQI or Provost Office
9. Strategic priority project in a dept (ED Distance Ed)
10. <u>Innovation Workshops for and within departments</u>
11. Learning/Doing program for students/all funded through foundation
12. Student initiative funded through student funds to help them innovate
13. Innovate Yourself programs funded by individuals and other sources
14. Grad student interdisciplinary innovation learning series
15. Business school-entrepreneurship program development & facilitation
16. Innovation course at UW in Living-Learning Community
17. <u>UW activities for stakeholders (alums, board) in various Centers</u>
18. Innovation speech for events with paid speaking fee from that budget
19. Kauffman Foundation Innovation in Education VC program
20. Partner with an association to offer innovation programs to colleges
21. <u>Focus program on how to do things with less money (saving)</u>
22. <u>Focus program on ideas to generate funding or revenue for your program/initiative</u>
23. <u>Program focused on effectiveness…saving time which is money</u>

Themes
Govt/Foundation grants
Program that generates $
Outreach Style
Distance Ed
Episodic projects
Time/Money Effectiveness

Synthesize Your | Idea Clusters | Into Specifically | Named Themes

Web based module delivery with YouTube Style Videos. (Kahn Academy, AppSumo)

Individual driven innovation projects on their own time and initiative. (Hallway chats, coffee mtgs, status updates).

Episodic innovation activities that contribute to a larger initiative. They stand on their own & are also integrated over time.

New & future innovation endeavors that can fund themselves through generating or saving money and/or time.

Using social media that students and staff use (Facebook, LinkedIn, YouTube) to cultivate new ideas.

Collective division challenges that are a collection of individual and group challenges that are synthesized.

Highly collaborative, developmental, group-based, and experiential ways for learning and doing innovation simultaneously.

Formal live events, & e-initiatives (blogs, newsletter, sites) to bring students & staff together to accomplish innovation work.